

## **RBRW FOUNDATION, A 501(c)3**

Real Beauty Real Women Foundation (RBRWF)/Break The Cycle is a 501(c)3 Nonprofit that aids nonprofits and shelters across America. We are a socially conscious network, transforming the war on poverty by capitalizing on the merger of activism, innovation, and social responsibility, with fashion and entertainment.

Our philosophy and mission is to come to their aid by raising funds, much needed necessities, and to help sustain the programs and organizations that are breaking the cycle of violence, poverty, homelessness, and abuse. These organizations are serving communities in crisis and as demands rise funding is staying the same or being cut; often leaving these organizations scrambling themselves to stay afloat or provide much needed programs and tools.

There is a war on poverty.

While community and faith-based organizations traditionally exist to address very specific areas and needs, RBRWF's main objective is to collectively band together and merge resources in support of the larger need and to effectively break the cycle of neglect within our communities.

We do this via the selectiveness of effective partnerships, shared information, and pooled resources. RBRW Foundation supports, sustains, and rallies around identified organizations first hand; Serving neglected communities to increase agency impact and ensure sustainability.

RBRWF/Break The Cycle is a 501(c)3 nonprofit, Tax ID #27-2240028. All donations are tax deductible. We appreciate your support.

## **BECOME A SPONSOR OR PARTNER**

Your corporation or business can support Real Beauty Real Women Foundation (RBRWF) and reach thousands in our community served by our volunteers and partner organizations.

When you work with RBRWF, your message targets a responsive audience of potential customers and supports a positive image to your existing customers, employees, and stakeholders.

The objective of the RBRWF's sponsorship program is to create value not only for the community who receives the benefits of the RBRWF's work, but for the sponsor as well. As a partner with the RBRWF, you will receive branding exposure, VIP tickets, and the opportunity for your employees to participate in a charitable employer-supported activity.

There are several ways to take advantage of the special exposure that partnering in support of RBRWF can bring. No matter the size of your business, we offer many ways to show your support of our mission of promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers.

Your business can support the RBRWF by:

- Sponsoring a fundraising event
- Providing an in-kind service
- Donating goods or services as part of an auction or raffle
- Selling a product or service with a percentage of proceeds returned to RBRWF

### **GET MORE INFORMATION**

To learn more about how to sponsor or incorporate RBRWF philanthropy into your business plan, contact the Real Beauty Real Women Foundation (RBRWF) Executive Director, Jacqueline Altobelli at [altobelli@rbrw.org](mailto:altobelli@rbrw.org)